


SPONSOR DESCRIPTIONS

Durham Walk for Lupus, Fun Fair & Silent Auction

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|---|--|---|---|-------------|
| Δ | |  | <p>BUTTERFLY SPONSOR</p> <p>Company logo or name on walker t-shirts with company website
 Inclusion of Promotional materials or products in walker bags
 Website Link and acknowledgement -- Inclusion of thanks in the Lupus Link
 Plaque of Appreciation
 Event Day Generous Donor Sign with Company Information
 Company Sponsor logo or business name in all newspaper advertising
 Invitation to attend event and set-up an information table</p> | \$1000.00 + |
| Δ | |  | <p>ANGEL SPONSOR</p> <p>Company name on walker t-shirts
 Inclusion of Promotional materials or products in walker bags
 Website link & acknowledgement -- Inclusion of thanks in the Lupus Link
 Certificate of Appreciation
 Event Day Acknowledgement on Main Generous Donor Board
 Invitation to attend event and set-up an information table</p> | \$500.00 + |
| Δ | |  | <p>WOLF SPONSOR</p> <p>Inclusion of Promotional materials or products in walker bags
 Website Link and acknowledgement -- Letter of Appreciation
 Event Day Acknowledgement on main Generous Donor Board</p> | \$250.00+ |
| Δ | |  | <p>FUN FAIR SPONSOR</p> <p>Inclusion of Promotional materials or products in walker bags
 Company or Individual name noted on website
 Letter of Appreciation -- Name on main sponsor board</p> | \$100.00+ |
| Δ | |  | <p>SILENT AUCTION DONOR</p> <p>Letter of Appreciation
 Inclusion of Promotional materials or products in walker bags
 Company / Individual name on website
 Name on Bid Sheet -- Gift In-Kind Tax Receipt (if requested)
 (An invoice needs to be provided for the cost of the item or service)</p> | |
| Δ | |  | <p>DONATION</p> <p>Tax Receipt
 (all donations
 over \$20.00)</p> | |

PLEASE NOTE: DEADLINE FOR T-SHIRT / POSTER / & ADVERTISING INCLUSION IS JULY 15, 2010


Thank you for your Support!
